## **Internet Privacy Notice**

Your privacy is important to us. As you navigate our health system's site, this privacy notice discloses the privacy practices adopted by CHSGa related to internet access and privacy. This notice describes how information about you is protected, how it may be used and how you can contact us with any concerns.

- 1. What information is collected through the website, and how it is used and shared
- 2. Your privacy choices
- 3. The security practices to protect against the misuse of your information
- 4. How you can contact us with any concerns

## Information Collection, Use, and Sharing

We are the sole owners of the information collected on this site. We only have access to/collect information that you voluntarily give us via email or other direct contact from you. We collect aggregated demographic information which may be used by sponsors, advertisers, and suppliers, and to conduct site analysis. This information is not linked to any personal information that can identify any individual; however, CHSGa may associate your IP address with your e-mail address to identify you if you threaten this site, its users, or others.

We may investigate and disclose information from or about you if we have a good faith belief that such investigation or disclosure is (a) reasonably necessary to comply with legal process and law enforcement instructions and orders, such as a search warrant, subpoena, statute, judicial proceeding, or other legal process served on us; (b) helpful to prevent, investigate, or identify possible wrongdoing in connection with the Website; or (c) protect our rights, reputation, property, or that of our users, affiliates, or the public.

If you provide any personal information, we may use that information to respond to you regarding the reason you contacted us. We will not share your personal information with any third party outside of our organization other than as necessary to fulfill your request (e.g. to ship an order), or as required by law. We may contact you via email in the future to tell you about specials, new products or services, or changes to this privacy policy.

We use "cookies" on this site. A cookie is a piece of data stored on a site visitor's hard drive to help us improve your access to our site and identify repeat visitors to our site. For instance, when we use a cookie to identify you, you would not have to log in using a password more than once, thereby saving time while on our site. Cookies can also enable us to track and target the interests of our users to enhance their experience on our site. Usage of a cookie is in no way linked to any personally identifiable information on our site. Some of our business partners may use cookies on our site (e.g. advertisers). However, we have no access to, or control over, these cookies.

This website contains links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

From time-to-time our site requests information via surveys or contests. Participation in these surveys or contests is completely voluntary and you may choose whether or not to participate and therefore disclose this information. Information requested may include contact information (e.g. name and shipping address), and demographic information (e.g. zip code and age). Contact information will be used to notify the winners and award prizes. Survey information will be used for purposes of monitoring or improving the use and satisfaction of this site.

If you are on our mobile website, you will be asked whether you want us to access your geographic location based on the location of your mobile device. If you select yes, and save that setting, we will access and collect your IP address to display custom content to you based on your location.

CHSGa health care providers participating as "Affiliated Covered Entities" (these health care providers are affiliated covered entities for the sole purpose of compliance with the Health Insurance Portability and Accountability Act, commonly known as "HIPAA") share a joint Notice of Privacy Practices (NPP). The CHSGa health care providers all follow this NPP and they may share protected health information with each other as necessary for the purpose of treatment, payment and/or healthcare operations as allowed under HIPAA.

CHSGa does not intend to collect any information from children or minors. No part of the website, or any services made available through the website are designed or intended to attract children under the age of 13. No personal information is knowingly collected from any person under the age of 13.

# **Retargeting and Remarketing**

We have enabled additional Google Analytics on this site. The Google Display Network Impression Reporting uses the Google Analytics cookie to track our ad impressions and your interactions with those impressions, including the effectiveness of those ads, which generates reports for us to help us analyze our advertisements. Remarketing with Google Analytics uses the Google Analytics and/or a third-party cookie to serve advertisements to you across the Internet based on your visit to our Site.

If you do not want Google to collect and use this information you may visit the <u>Google Ad Settings page</u> or you can also visit <u>http://www.networkadvertising.org/choices</u> to change your consumer preferences with respect to certain online ads and to obtain further information about third party ad networks and online behavioral advertising. Please remember that changing your settings with certain browsers and ad networks will not carry your privacy choices across browsers and other ad networks.

#### **Your Access to and Control Over Information**

You may opt out of any future contacts from us at any time. You can do the following at any time by contacting us via the email address or phone number given on our website:

- See what data we have about you, if any
- Change/correct any data we have about you
- · Have us delete any data we have about you
- Express any concern you have about our use of your data

## Security

We take precautions to protect your information. When you submit sensitive information via the website, your information is protected both online and offline. Wherever we collect sensitive information (e.g. credit card data), that information is encrypted and transmitted to us in a secure way. You can verify this by looking for a lock icon in the address bar and looking for "https" at the beginning of the address of the Web page. While we use encryption to protect sensitive information transmitted online, we also protect your information offline. The computers/servers in which we store personally identifiable information are kept in a secure environment.

No method of transmission over the Internet, or method of electronic storage, is 100% secure. Therefore, while we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security. Only authorized persons are permitted to access your personal information. All authorized persons must abide by security, privacy, and confidentiality agreements.

### **Internet Privacy Statement changes**

This Internet Privacy Statement is effective as of March 15, 2018. This Internet Privacy Statement is not intended to and does not create any contractual or other legal rights with or on behalf of any party. If we decide to make any material change to this website's privacy practices, we will post those changes to this Internet Privacy Statement and other places that we deem appropriate prior to the change becoming effective. CHSGa wants you to be aware of what information is being collected, how the information is being used, and under what circumstances, if any, the information may be disclosed. CHSGa reserves the right to modify this Internet Privacy Statement at any time, so please review it frequently.

If you feel that we are not abiding by this privacy policy, you should contact us immediately via email <a href="mailto:compliance@CHS-GA.org">compliance@CHS-GA.org</a>, or by phone @ 1-888-892-9962.